

Do Not Write Within Boxed Area.  
For Engineering Office Use Only.

ON  
MENT  
MIT  
385 Freedom  
INTERNATIONAL

Permit No.	112
Issued	1-6-82
By	R. Harmon
Estimated Cost	60.00
Base Fee	4.00
Add	6.90
Total Fee	10.90

Tel. ....

AWNING

MARQUEE

Square Feet **PAID**  
AUG 3 1982

Signature of Applicant **APOLEON**

Sketch and Description of Proposed Installation  
Pink - Engineering

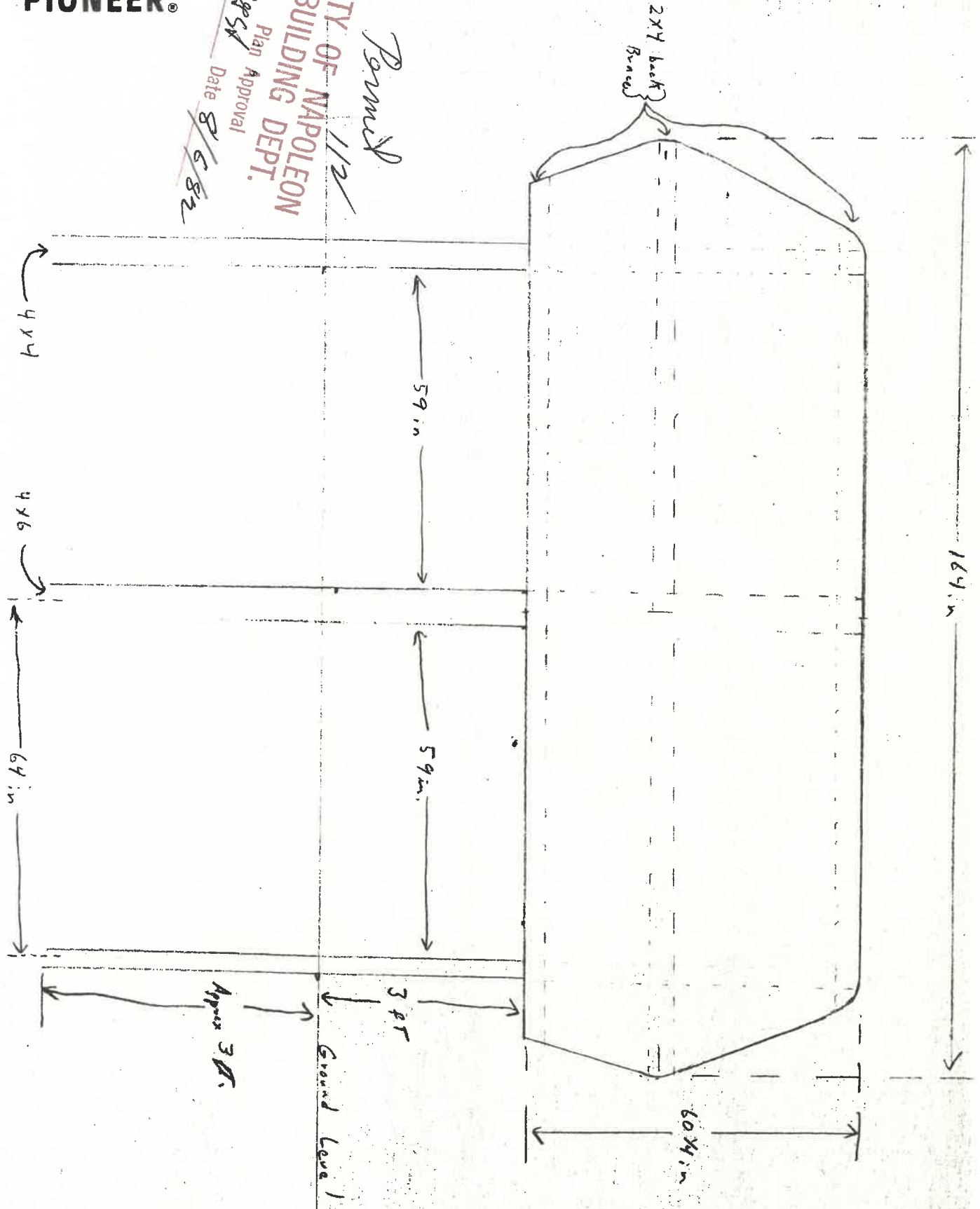
Gold - County Auditor



PIONEER HI-BRED INTERNATIONAL, INC.  
PLANT BREEDING DIVISION

DEPARTMENT OF SOYBEAN BREEDING  
385 EAST ROAD R • BOX 667 • NAPOLEON, OHIO 43545-0667  
PHONE (419) 599-5316

*Permit*  
11/2  
CITY OF NAPOLEON  
BUILDING DEPT.  
By *RPS*  
Plan Approval  
Date *8/6/82*

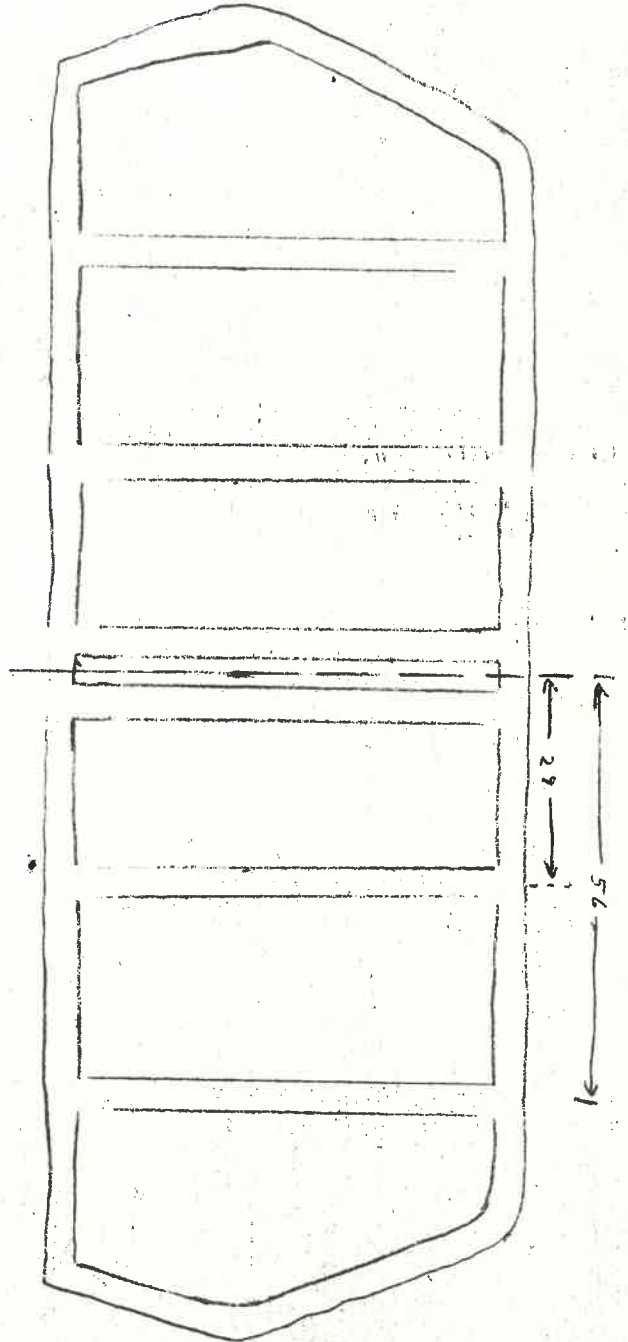


137.8



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Sign is in Two Sections  
The metal sign is framed as illustrated  
above with 1x3 nominal lumber

  
PIONEER  
BRAND  
SEEDS

DEPARTMENT OF SOYBEAN BREEDING  
PLANT BREEDING DIVISION

## Signage

The two most important functions of signage are identification and communication. As a matter of courtesy and convenience to the public, signs identify businesses; but signs also communicate an image. These are the objectives of the Pioneer sign program — identifying Company operations and reflecting a positive image.

The signs are highly visible and easily readable while remaining simple and unobtrusive. The program covers all operations of Pioneer® and Peterson® brand seed, Microbial Genetics Division, Plant Breeding Division, and the Corporate headquarters. It can also be adapted to the facilities of distributors, subsidiaries, and joint ventures.

The signs can be broken down into five categories as follows:

1. Primary — Office identification, production plants and research stations.
2. Secondary — Other research stations not requiring the larger primary sign, highway advertising and other buildings and locations.

3. Special situations — Atop sizing buildings or silos, on a structure's wall facing heavy traffic, exposition signs, etc.

4. Salesman/Dealer

5. Field

There are many variable factors in categories 1, 2 and 3 above, such as location, activity, physical layout and surrounding landscape. Because of this, it is impractical to set hard and fast guidelines which will apply to all locations. To maintain the highest degree of consistency and effectiveness, primary, secondary and special situation sign proposals for activities of the Corporation should be submitted to the Corporate Information Department, Pioneer Hi-Bred International, Inc., 1206 Mulberry Street, Des Moines, Iowa 50308.

The basic sign formats for categories 1, 2 and 3 are presented on the following pages along with the sign program guidelines for salesman/dealer and demonstration fields.

